



A World of Advantages™

ONEBIGPLANET WELCOMES A NEW CLIENT: MMORPG.COM

MMORPG.com to Offer its 841 000 Registered Members Access to OneBigPlanet's Exclusive Advantages Consumer Portal

New York, NY - June 26, 2008 - OneBigPlanet®, the leader in Commerce and Loyalty platforms for social networks and organizations, has signed a contract with MMORPG.com, the most important provider of information and tools to the Massive Multiplayer Online Role-playing Game (MMORPG) players. OneBigPlanet will provide the member benefits program to MMORPG.com's registered members.

"Creating loyalty with today's sophisticated consumer is becoming a major challenge", said Craig McGregor CEO and President of MMORPG.com. "That's why we brought OneBigPlanet on board - to provide our members with advantages and benefits that they find valuable. We felt they were the only company who shared our concerns for our community's privacy needs. Also, their platform will provide our members with the best overall benefits program. Our intention is to help our members save as much as possible while shopping from their favorite local and online retailers."

One-Stop Consumer Portal to Improve Member Loyalty

OneBigPlanet offers a branded Commerce and Loyalty platform dedicated to social networks and organizations, such as MMORPG.com, looking to foster long-term relationships with their members as well as help make their business more profitable.

Via its One-Stop Consumer Portal, OneBigPlanet will empower MMORPG.com members to Save, Simplify and Share, thus helping them enjoy a simpler and more rewarding consumer life. MMORPG.com members will benefit from unique personalized incentives (instant savings), useful consumer tools, and a simplified consumer life where they will be able to easily share ideas and deals with friends and family.

"Loyal members are the key to a strong and profitable business," said Christopher Hill, Vice President of Marketing at OneBigPlanet Corp. "Our portal drastically improves loyalty by offering great value via unbeatable instant discounts on a full range of products and services from popular merchants nation wide. We are really excited to provide MMORPG.com's members with an enjoyable and convenient shopping experience, allowing their members to save time and money."

About MMORPG.com

MMORPG.com is the leading provider of information and tools for the MMORPG player. Exclusive daily content such as interviews, previews, reviews and game information makes MMORPG.com a daily 'must-have' for any massive multiplayer online gaming enthusiast. Those who register for the free membership gain the added benefits of posting in the forums, rating games, registering game guilds, entering contests for great prizes, exclusive beta test access and much, much more!

About OneBigPlanet

OneBigPlanet® Corp. delivers a patent pending Commerce and Loyalty Platform that empowers social networks and organizations to acquire and retain members and employees by offering valuable Advantages, in addition to generating revenue.

Working out of offices located in New York, Washington DC and Montreal, OneBigPlanet serves clients including the U.S. Chamber of Commerce, The Humane Society of the United States, National Penn Bank,



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Poker Players Alliance, BabyToBee.com, GospelCity.com, Pennsylvania Association of REALTORS®, College Parents of America and Professional Managers Association.

For more information, please visit www.onebigplanet.com.

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